

# Upper Cumberland Pride 2021 Saturday, Aug. 21 Festival Vendor Application

Location: Dogwood Park - 30 E Broad St, Cookeville, TN 38506

Check-In @ 11:00am

Festival: Noon-6pm

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## REGISTRATIONS MUST BE RECEIVED BY FRIDAY, July 31, 2021

- The Upper Cumberland Pride Festival will be held on Saturday, August 21st. There is no rain date and there will be no refunds.
- Vendor check-in starts at 11:00am. All set-up should be completed by 11:50am.
- Vendors are provided a 10'x10 spot which will be determined in advance and will be given to you when you check in.
- Vehicles are prohibited from driving, parking, unloading, etc. on the grass, sidewalks, and other surfaces within the park.
- No electricity will be provided.
- Vendors may sell items of certain creative variety at their booth/table/tent per City of Cookeville Ordinance. There is **another** Vendor permit needed to sell. (If interested please inquire with us). We, as an organization, have a right to ask for samples of items wishing to be sold if the city permit is requested and approved. **\*\*\* NO baked/food goods are able to be sold as a booth vendor. \*\*\*Food Trucks are allowed\*\*\***

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**Cost: If registration is filled out and received via (mail or email) by June 19th, 2021 booth fees will be waived. Those received after will be at the following registration fee:**

- Not For Profit Organizations - \$20.00      Number of spaces: \_\_\_\_\_
- Corporate or Local Business - \$40.00      Number of spaces: \_\_\_\_\_
- Food Vendor/truck - \$60.00

**\*\*\*Please note sponsorship levels are available at \$300, \$200, and \$100.\*\*\*  
Sponsorship includes booth space and more... see website [www.ucpride.org](http://www.ucpride.org)  
Contact us at [ucpridetn@gmail.com](mailto:ucpridetn@gmail.com) for more information.**

Business/Organization Name: \_\_\_\_\_

Check one:  Not For Profit     Corporate/Local Business     Food Truck Vendor

Description of products/services: \_\_\_\_\_

Contact Name (First, Last): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_  Cell  Home  Work

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Instagram: \_\_\_\_\_

## Upper Cumberland Pride 2021 Vendor Agreement

General Release: This application and agreement covers the 2021 Upper Cumberland Pride Festival. I/We the applicants have read the conditions of the event attached to this application and agree to abide by the conditions. I/We agree to assume full responsibility for my property. In addition, I/we do expressly release Upper Cumberland Pride from any and all liability for any damage, injury, loss of person, business or property which may arise from the occupation of the booth space by the applicant(s). Vendor agrees to indemnify, defend and hold harmless the City of Cookeville, Putnam County and their employees, officers, directors and volunteers of and from any costs, expenses, claims, damages, suits and liability whatsoever arising from the actions or alleged actions of you, your organization, or your members. I/We give permission to use my name, business name, photos or images taken of me or my booth space for any and all purposes. I/We agree to all the conditions of this event. I understand that all fees are non-refundable once this application is accepted.

1. Upper Cumberland Pride (UCP) agrees to provide each Vendor with an assigned 10'x10' space.
2. Upper Cumberland Pride reserves the right to change the location, dates, hours, or to terminate the event entirely, at any time without prior notice to the vendor. Upper Cumberland Pride will make all reasonable efforts to provide advance notice to vendors of any changes or cancellations.
3. Termination of this agreement will result in forfeiture of any and all fees paid to UCP.
4. Vendor understands and agrees that Upper Cumberland Pride Festival is intended to be, and at all time shall be, a family friendly event.
5. Vendor understands that limited sales of products/services can take place at this event due to the City of Cookeville Ordinance (another application needed, request from us).
6. No refunds shall be given due to cancellation or interruption of this event for reasons beyond the control of UCP. These reasons include, but are not limited to weather, acts of God, acts of terrorism, or governmental intervention.
7. Upper Cumberland Pride reserves the right to place Vendors in booth locations at the complete discretion of UCP, irrespective of the participant's request.
8. Vendors are responsible for providing their own tents/table/chairs. Tent stakes or anything that could penetrate the ground are prohibited. (Please use sandbags or weighted buckets)
9. Upon vacating, Vendor is responsible for cleaning its space(s) of trash.
10. Vendors are expected to provide their own insurance. If you do not have sufficient insurance, any risk will be incurred by Vendor alone.

I understand and agree to abide by the above policies and procedures. Failure to abide by these rules and regulations may result in forfeiture of space or participation at this or future Upper Cumberland Pride events.

Authorized Signature: \_\_\_\_\_

Vendor Name (please print): \_\_\_\_\_ Date: \_\_\_\_\_

**Please make checks payable to: Upper Cumberland Pride, a 501(c)3 organization.  
Payments may also be made via Upper Cumberland Pride PayPal : ucpridetn**

Mail signed application to: Upper Cumberland Pride, P.O. Box 237, Cookeville, TN 38503

Office Use Only: Received by: \_\_\_\_\_ [ ] Check # \_\_\_\_\_